

JC Quick Ship Artwork Requirements

When the term “In a Box” is used, the artwork is considered bitmap artwork. To ensure the best possible etch for your crystal pieces, all artwork should be sent in black and white vector art. Ideal formats include .ai, .eps and .pdf created in Adobe Illustrator CS 5 or below on the Macintosh platform. Artwork that is placed or linked into these documents do not meet these requirements. Artwork should be created to hold a minimum of a 1 pt line weight.



Bitmap



Vector

————— 1 pt.

Simple, bold sans-serif fonts (**A**) are recommended. Many serif (**A**) and script (*A*) fonts are not recommended. If copy is sent with artwork, remember to send it in outlines or accompanied by the font file. Small marks such as registration®, service (SM) and trademarks (TM) need to be enlarged, deleted or turned into a dot. Artwork that does not meet these requirements will have an art charge.

Recommended Fonts:

San-Serif
(10 pt minimum)
Lucida Sans
Helvetica
Arial

Serif
(12 pt minimum)
Times
Palatino
Garamond

Script
(12 pt minimum)
Mural Script
Commercial Script
Brush Script