

# ProTowels General Information

## DECORATION OPTIONS

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### Imprinting

**Lead Time:** 5-7 working days after art approval (except Sweatshirt Hoodie and Sweatshirt Blanket: 7-10 working days)

**Minimum Order:** Minimums vary by product

**PMS Color Matching Charges:** We will match color as close as possible at no extra charge.

#### Set-Up Charges:

Items 11" x 42" or smaller – \$45.00 per imprint color

Items 24" x 42" or larger – \$112.50 per imprint color

#### Running Charges:

Each Additional color/location: Items 11" x 42" or smaller – \$0.19 per imprint color

Items 24" x 42" or larger – \$0.37 per imprint color

**Art Changes:** Billed per hour – \$40.00 minimum.

**Additional Info. and Charges:** Maximum imprint area varies.

**Signature Printing:** Set-up charge: \$50.00. Up to 200 names included in set up charge. Over 200 names, may incur an additional fee.

**Color Change Charge:** \$25.00

**Speculative Sample Charge:** 50% OFF of EQP cost for item plus full set up fees. If the spec sample generates an order, no additional setup charges will apply.

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### Signature Printing

#### Set Up Charge

Imprinted: 112.50 per color

Art Charge: 50.00

### Embroidery on Towels

**Lead Time:** 7-10 working days

**Minimum Order:** Minimums vary by product

**Maximum Number of Thread Colors:** 12 color maximum on all quantities.

**Color Matching Charges:** Pro Towels will match color as close as possible with available threads. If a specific thread is required, please call for details.

#### Set-Up & Digitizing Charges:

Digitizing Fee – \$93.76 Editing Fee – \$31.25 per edit; Customer supplied files may require additional editing.

Reorders: If DST file is provided, no set up charge on reorder.

**Running Charges:** Catalog pricing includes up to 8,000 stitches.

#### Additional Info. and Charges:

Additional Stitches – \$0.27 per additional 1,000 stitches above the first 8,000.

Metallic Surcharge – \$0.16 per 1,000 stitches.

Embroidery Thread Color Charge: \$31.25 per thread color change, unless a change to black or white.

Second location: \$3.75 each additional location.

**Speculative Sample Charge:**

50% OFF of EQP cost for the item plus full set up fees. If the spec sample generates an order, no additional setup charges will apply.

**Personalization:**

Add \$3.75 to the 600 pc. embroidered price of any item.

Note: We use tear-away backing on all embroidery on golf and rally towel orders. To keep our quality standards for embroidery, some backing may possibly remain in order to keep the stitches tight and clean.

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**Pro Vision Sublimation**

**Lead Time:** Production: 10 – 15 working days after artwork approval.

**Minimum Order:** 1 piece, except Jersey Towels and SUB-17.

**Set-Up Charges:** NO set up charges.

**Maximum Number of Imprint Colors:** Unlimited.

**Artwork:** Acceptable formats include: PSD, EPS, JPG and PDF. Art MUST be provided at 300 DPI full scale. (Example: Artwork for SUB-1518 MUST be 14.5" x 18" at 300 DPI). \*For best possible results make sure artwork is provided at the high resolution. Avoid using borders or solid dark/black backgrounds.

**Color Matching Charges:** We will attempt to match your PMS color request as best as we can, but we cannot guarantee a 100% match.

**Art Charges:** Billed per hour – \$40.00 minimum.

**Speculative Sample Charge:** 50% OFF of EQP cost for item.